



World Service Office  
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# Compulsive Eaters Anonymous-HOW

## BOARD OF DIRECTORS SPECIAL MEETING

JUNE 25, 2022

1. **CALL TO ORDER:** Susan M convened the meeting at 7:00 am. (Pacific time).
2. **SERENITY PRAYER, TRADITION TWO, AS BILL SEES IT (PAGE 332)**
3. **ROLL CALL: Board:** Susan M (Chair), Lorraine S (Vice-Chair), Bryce M (Director), "Gris" Mariita M (Director), Mary Q (Director), Janice R (Director), Aneisa B (Director), Adell P (Director); Marcus (Non-Participating Director); **Corporate Officers:** Michael D (President), Carolyn P (Treasurer), David M. (Corporate Secretary); **Executive Director:** Ellie M; **Interpreters:** Molly, Suzanne E., Maria D.
4. **FOR THE RECORD:** Actions discussed and/or approved by prior Board email vote are memorialized herewith:
  - a. Susan moved to approve email to Intergroup 90110 on 5/16/22, Adell seconded. Motion carried unanimously.
  - b. Susan moved to approve email to Intergroup 90146 on 5/16/22, Lorraine seconded. Motion carried unanimously.
  - c. Susan moved to approve email to Area 6 on 5/16/22, Janice seconded. Aneisa noted that the numbering in the letter was incorrect for the Traditions and the Concepts of Service, (that the numbering continued at 13 instead of 1 for the Traditions after the Steps. The Concepts of Service were also misnumbered.) While acknowledging this, it was agreed that no additional communication was appropriate. Motion carried unanimously.
5. **APPROVAL OF MINUTES** The minutes of the April 23, 2022, Board meeting were unanimously approved as corrected. Moved by Janice, seconded by Bryce. Motion carried unanimously.
6. **APPROVAL OF THE AGENDA:** Item 7 was added as a Treasurer's report. It was further noted that New Business was mis-numbered as a, a, b and should be a, b, c. (now 9 a, b, c) Motion to adopt the agenda as amended was moved by Janice, seconded by Bryce. Motion carried unanimously.
7. **TREASURER'S REPORT:**
  - a. Carolyn noted the pattern of decreased contributions and literature purchases has continued since the last regular Treasurer's report covering Q1.
    - i. Net Revenue through May 31, 2022 is \$7,122 vs \$31,365 for the same period in 2021.

- ii. Contributions are down 16%. Potential reasons: funds are diverted to Convention registration and travel, end of Government stimulus payments, and inflation members are experiencing.
  - iii. Literature purchases down 20%: Some members may be holding off on purchases of FA pending changes coming out of WSBC. However, there appears to be a reduction of literature purchases across the board.
  - iv. Future: Area contributions will likely be reduced or cease because they will be responsible for delegate WSBC registration and travel. WSO will also have the cost of a face-to-face WSBC again after two years. On the positive side, there will be Convention income, which was absent the previous two years.
- b. Contact with Area 3,4,5
- i. Vice Chair of Area 3, 4, 5 reported that they have not had a written report from their treasurer since she started a couple of years ago. She states they have plenty of money when asked. Not giving a number. She is defensive about getting a second signer on the account.
  - ii. The Area indicates that they may be asking formally (by communication with Carolyn) for help from WSO. In the discussion they appeared to think as if they were a subsidiary of CEA-HOW, Inc. Carolyn reinforced they are not a subsidiary, but a separate and independent organization. We can give suggestions, but we have no authority or responsibility to act on their behalf.
  - iii. Note also that this treasurer has indicated to Carolyn that she would be willing to serve as WSO Corporate Treasurer if no one else steps up. Carolyn does not recommend this person be considered for the position.

Board discussion made clear that WSO was not responsible for actions by this or any other Area or other level of the CEA-HOW fellowship and that any communication from the Board, Directors or Officers was or will be only in an advisory capacity.

## 8. OLD BUSINESS

- a. **CEA-HOW Global Convention (GC) 2022.** Lorraine reported 248 were registered for GC; 14 workshops, filled with presenters and scheduled. Need a survey chair and many co-chairs which is concerning for next year. Another walkthrough next Tuesday. As of 06/25/22 there is \$830 and 3 donated packages left to be distributed as scholarships. 11 people donated packages and \$1358 in cash donations. Total value of donations: \$5,087.
- b. **Service Month 2022** Susan reported on the Zoom service workshop 6/18/22. There was translation for both Spanish and English speakers. 84 registrants; 25 made donations. Involved conversations after presentations and there were some questions about the food plan and issues with Area 6.
- c. **Notifying Spanish speaking members about the change of translation of “Chair” from “Presidente” to “Coordinador(a)”** Susan presented a letter to the Board and moved to send this as an email to Areas and Intergroups with Spanish speaking members. Lorraine seconded. An amendment was made to send the communication to all Areas and Intergroups. Moved by Lorraine, Janice seconded. Mary made another amendment that an example be included in the letter to demonstrate this change, Lorraine seconded. Sub-amendment passed with one dissent. Amendment passed unanimously. Main motion passed unanimously.
- d. **Notifying members in Mexico about the break-away of Intergroup 90110** Susan asked for direction from the Board on how to communicate about the break-away group. Discussion

asked whether this was necessary and that once the group decided to leave CEA-HOW, they were an outside issue about which the Board has no opinion.

- e. **Follow-up communication with break-away group regarding use of CEA-HOW materials (literature and logo)** Susan reported that the logo they're using was different because all of the words were in Spanish. Discussion about the status of copyright and trademark and the source of the CEA-HOW literature. None of our literature has copyright. Communication needs to be made clear to our Spanish speaking members about which Spanish language material is CEA-HOW literature and which may be from outside sources.
- f. **Supporting members in Mexico who are ready to make Area 6 active** Susan moved to send a letter to CEA-HOW members of Intergruop 90146 who are interested in reconstituting Area 6 and strongly suggests that they use the name CEA-HOW rather than some other acronym. Carolyn seconded. It was noted there is a Board policy that CEA-HOW be the name of the organization regardless of language. Carolyn moved that we add a reference the Board policy about the requirement that the organization be referred to as CEA-HOW, Bryce seconded. Susan moved to table until she could edit the letter and then send it to the Board for an email vote.

## **9. NEW BUSINESS**

- a. **Discussion regarding literature costs for purchases by those outside of the U.S.** Susan observed there has been a 50% discount for literature to Area 6. There are prohibitive costs related to shipping charges. There were also policies about locally produced literature and for copying of materials. The Board discussed the following: two different issues affecting cost to purchasers: literature pricing and shipping fees. Wholesale (for Intergruops) and Retail (on the website.) The Area 6 IGs were given a 50% discount off wholesale when CEA-HOW, Inc. raised prices by 50% in 2005 (Policy to afford 50% discount was from 2007). Shipping for International literature purchases for wholesale at postage + 15%. Shipping for retail orders now at postage + 15%, was at postage + 45% until this week. A thoughtful review of literature shipping should be conducted if it continues to be a pain point. Susan moved to create a Board working group to study literature pricing and distribution outside of the United States. Bryce seconded. It will be placed on the Final 2021-22 Board agenda.
- b. **Chair asks Board members to reach out to WSBC delegate to consider applying to become Directors.**
- c. **Guidance for WSO on registration of a new meeting when a meeting splits into a face-to-face meeting and Zoom meeting.** Discussion about the bylaws related to meeting formation. The issue of concern is new meetings which are Zoom only, that wish to affiliate with a geographic Intergruop and Area. Direction was given to follow the bylaws as written, and to ask the submitter if they would like to ask the Board for an exception and to suggest they may wish to offer reasoning to grant an exception.

## **10. Next Quarterly Board of Directors Meeting is July 22, 2022, following the end of WSBC 2022**

## **11. Meeting adjourned at 9:07 am Pacific**