

CEA-HOW, INC WSO

Convention Profit and Loss

July 15-17, 2011

	<u>2011</u>	<u>2010</u>
INCOME & EXPENSES		
Convention Registration and Event Income	35,129.50	32,435.00
LAX Embassy Suites Venue (including Meals)	-18,108.76	-15,272.11
Eventbrite - online ticket fees	-1,281.71	-861.26
Paypal surcharge	-989.69	-637.57
<i>CONVENTION REGISTRATION AND EVENT PROCEEDS</i>	14,749.34	15,664.06
HOSPITALITY COMMITTEE INCOME	116.93	
HOSPITALITY COMMITTEE EXPENSE	-79.96	-26.05
<i>HOSPITALITY COMMITTEE PROCEEDS</i>	36.97	-26.05
BOUTIQUE INCOME	862.42	599.71
BOUTIQUE EXPENSE	-21.08	
<i>BOUTIQUE PROCEEDS</i>	841.34	599.71
CEA-HOW STORE INCOME	513.00	2,381.80
CEA-HOW STORE EXPENSE - (T-shirts, Totes, Mugs)	-1,092.23	-1,267.50
<small>Mugs 72@5.66, Totes 50@2.94, Shirts 50@6.36, ribbons 100@0.48</small>		
<i>CEA-HOW STORE LOSS/PROCEEDS</i>	-579.23	1,114.30
INCOME		
SAN DIEGO IG DONATION FOR COFFEE	250.00	
COFFEE DONATIONS	63.66	
CEA-HOW STORE (items from previous years)	194.00	126.00
CENTERPIECES	101.75	125.00
50/50 RAFFLE	341.00	461.00
SILENT AUCTION	524.00	827.00
PINATA	30.81	
RAFFLE	474.00	
MISCELLANEOUS	359.19	
TOTAL INCOME	17,386.83	18,891.02
EXPENSES		
Registration Committee	987.90	1,198.98
Decorations Committee	30.87	41.33
Fashion Show Committee	63.38	
Convention Chair - room, registration & meals	284.40	278.80
Information Technology (2 Projection Screens)	214.50	
Radio batteries for Translation Equipment	36.40	157.47
Spectrum A/V Inc. (MP3 Convention recording)	1,725.00	2,610.00
DJ for Saturday Night Entertainment		150.00
Petty Cash (registration, store, boutique, raffles)	450.00	400.00
TOTAL EXPENSES	3,792.45	4,836.58
CONVENTION NET PROCEEDS	\$13,594.38	\$14,054.44